BY THE NUMBERS

104 LEGISLATIVE ENGAGEMENTS

17 LETTERS TO CONGRESS

11 WHITE PAPERS

3 PRESS RELEASES

929K
our content reached over 900,000 targeted individuals online in 2020

14 held our first annual legislative workshop with 14 legislators to discuss protections for Student Veterans

VETERANS EDUCATION PROJECT
TOP CONTENT 2020

VETERANS NEED THEIR RIGHT TO AN EDUCATION PROTECTED

President Trump, we urge you to look into this issue and make sure Veterans are given the educational benefits they were promised...

JOINT LETTER TO SECRETARY WILKIE:
PROTECT VETERAN BENEFITS

We’re proud to join AMVETS, the Retired Enlisted Assoc. & Centurion Military Alliance in calling on Sec. Wilkie to halt the (VA) decision to sanction schools...

SPECIAL MESSAGE FROM STEVEN GIORDANO MCPON (RET)

I believe it is important for policymakers and our citizens to understand the unique position of servicemembers and veterans in higher education...
2020 SNAPSHOT

929,706 IMPRESSIONS/REACH
33,324 REACTIONS, COMMENTS & SHARES
463,325 VIDEO VIEWS
3 NEW STRATEGIC PARTNERSHIPS
6 NEW BOARD MEMBERS
27 BLOG POSTS
2,187 NEW FOLLOWERS
12,598 WEBSITE PAGE VIEWS
IN THE YEAR AHEAD

1. COMMISSION & RELEASE PEER-REVIEWED 90/10 STUDY
   After we finalize our 90/10 study, we will be coordinating a large effort on Capitol Hill to promote the findings. We will be holding interviews, placing Op-Eds, and hosting a roundtable discussion on the study's findings.

2. EXPAND VEP’S DIGITAL FOOTPRINT
   We will be growing our digital footprint by creating a digital street team of Student Veterans, activists, and influencers as well as an expanded ad budget to give us earned, organic, and paid media.

3. LEGISLATIVE WORKSHOP AND HILL VISITS
   Once safe to do so, we will hold a Legislative Workshop and Hill Visits, getting Student Veterans engaged with the issues that impact them and raise the profile of VEP in the eyes of key Congressional Offices.